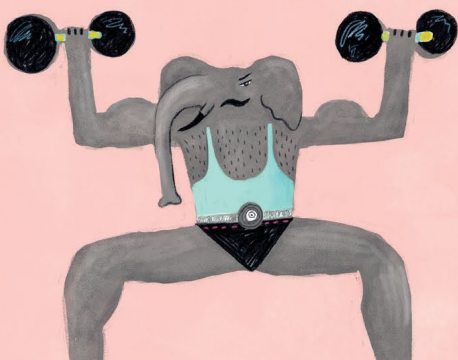




ADC
95TH ANNUAL AWARDS
WINNERS



ADVERTISING

GOLD: 10 CUBES

PROMOTIONAL MATERIALS: SMALL SCALE

Doll

FCB Brasil

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT BROADCAST DIGITAL

Emily's Oz

Goodby Silverstein & Partners

PRESS ADVERTISING: PUBLIC SERVICE / NON-PROFIT

It Happens Here

Ogilvy & Mather London

TV / FILM: TV COMMERCIAL

Justino

Leo Burnett Madrid

TV / FILM: NONBROADCAST COMMERCIAL

Look Who's Driving

Forsman & Bodenfors

INNOVATION: ADVERTISING

Safety Truck

Leo Burnett Argentina

INNOVATION: ADVERTISING

The Fight of the Century

BBDO New York

TV / FILM: NONBROADCAST COMMERCIAL

Unskippable Family, Long Form

The Martin Agency

ADVERTISING

INNOVATION: ADVERTISING

Unskippable Family, Long Form

The Martin Agency

POSTER / BILLBOARD FOR ADVERTISING: OUTDOOR

World Gallery

TBWA\ Media Arts Lab

SILVER: 21 CUBES

POSTER / BILLBOARD FOR ADVERTISING: POINT OF PURCHASE

8:36

Marcel

CRAFT (PRESS & BROADCAST): CINEMATOGRAPHY

37 Days

Leo Burnett France

POP UP ADVERTISING: STUNTS / GUERRILLA

805 Million Names

Forsman & Bodenfors

COPYWRITING: COPYWRITING PRESS

Browser Stories

BBDO New York

INNOVATION: ADVERTISING

Doll

FCB Brasil

POP UP ADVERTISING: INSTALLATION

Dreams of Dalí

Goodby Silverstein & Partners

ADVERTISING

CRAFT (PRESS & BROADCAST): CINEMATOGRAPHY

History of Sound

TBWA\ Media Arts Lab

PROMOTIONAL MATERIALS: SMALL SCALE

Intimate Words

Leo Burnett Mexico

CRAFT (PRESS & BROADCAST): ANIMATION

Justino

Leo Burnett Madrid

TV / FILM: TV COMMERCIAL

Last

Wieden+Kennedy

TV / FILM: CINEMA COMMERCIAL

Little Girl

Saatchi & Saatchi

POP UP ADVERTISING: INSTALLATION

Live Vines

BBDO New York

TV / FILM: PUBLIC SERVICE / NON-PROFIT

Love Has No Labels

R/GA

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT BROADCAST DIGITAL

Music vs Gun Violence

Leo Burnett Chicago

PROMOTIONAL MATERIALS: DIRECT MAIL

Printed by Somerset

Leo Burnett Toronto

ADVERTISING

POSTER / BILLBOARD FOR ADVERTISING: TRANSIT

Safety Truck

Leo Burnett Argentina

POP UP ADVERTISING: STUNTS / GUERRILLA

Safety Truck

Leo Burnett Argentina

POSTER / BILLBOARD FOR ADVERTISING: OUTDOOR

Sky Swatches

Sid Lee

TV / FILM: TV COMMERCIAL

Spare The Act - Laptop

O Positive, LLC

CRAFT (PRESS & BROADCAST): DIRECTION

Spare The Act - Laptop

O Positive, LLC

POP UP ADVERTISING: STUNTS / GUERRILLA

The Fairest Night of All

Del Campo Saatchi & Saatchi

BRONZE: 13 CUBES

TV / FILM: PUBLIC SERVICE / NON-PROFIT

Coming Soon

Leo Burnett Toronto

TV / FILM: TV COMMERCIAL

Dream On

Goodby Silverstein & Partners

ADVERTISING

TV / FILM: TV COMMERCIAL

Hagglers

Del Campo Saatchi & Saatchi

INNOVATION: ADVERTISING

Intimate Words

Leo Burnett Mexico

CRAFT (PRESS & BROADCAST): ART DIRECTION

It Happens Here

Ogilvy & Mather London

POSTER / BILLBOARD: PUBLIC SERVICE / NON-PROFIT

It Happens Here

Ogilvy & Mather London

POSTER / BILLBOARD FOR ADVERTISING: POINT OF PURCHASE

Just

Leo Burnett Sydney

POSTER / BILLBOARD: OUTDOOR

Never Stop Riding

The Community

CRAFT (PRESS & BROADCAST): CINEMATOGRAPHY

One Second

Leo Burnett Frankfurt

PRESS ADVERTISING: MAGAZINE ADVERTISEMENT

Refuel

Leo Burnett Tailor Made

TV / FILM: TV COMMERCIAL

Ripple

Wieden+Kennedy

ADVERTISING

CRAFT (PRESS & BROADCAST): DIRECTION

Spare The Act - Nespresso

O Positive, LLC

PROMOTIONAL MATERIALS: PROMOTIONAL

True Wetsuits

TBWA\ Hakuhodo Inc.

MERIT: 9 WINNERS

CRAFT (PRESS & BROADCAST): ART DIRECTION

37 Days

Leo Burnett France

RADIO: RADIO COMMERCIAL (COMMERCIAL ONLY USING AUDIO)

Chicken Risotto

Leo Burnett Indonesia/ PT Star Reachers Indonesia

RADIO: RADIO COMMERCIAL (COMMERCIAL ONLY USING AUDIO)

Dogs Don't Judge

Colesno BBDO

CRAFT (PRESS & BROADCAST): SPECIAL EFFECTS

Dream Run

Leo Burnett Melbourne

TV / FILM: TV COMMERCIAL

Emily's Oz

Goodby Silverstein & Partners

PRESS ADVERTISING: NEWSPAPER ADVERTISEMENT

Erase The Difference

Publicis Mexico

ADVERTISING

CRAFT (PRESS & BROADCAST): ART DIRECTION

Justino

Leo Burnett Madrid

CRAFT (PRESS & BROADCAST): DIRECTION

Northern Soul

Knucklehead

CRAFT (PRESS & BROADCAST): SPECIAL EFFECTS

The Stone

BETC

STUDENT GOLD: 1 CUBE

POSTER / BILLBOARD: OUTDOOR

The Container Store Organize Any Space

School of Visual Arts

STUDENT MERIT: 1 WINNER

PRESS ADVERTISING: NEWSPAPER ADVERTISEMENT

Fox Sports Nonstop

School of Visual Arts

DESIGN

GOLD: 4 CUBES

POSTER DESIGN: PROMOTIONAL

Pleats Please Animals

Taku Satoh Design Office Inc.

ENVIRONMENTAL DESIGN: MUSEUMS / GALLERY INSTALLATION

Takao 599 Museum

Daikoku Design Institute, The Nippon Design Center, Inc.

INNOVATION: DESIGN

Priceless Traps

Geometry Global

COMMERCIAL PHOTOGRAPHY: POSTER OR BILLBOARD

World Table Tennis Championships 2015

Dentsu Inc.

SILVER: 9 CUBES

POSTER DESIGN: PROMOTIONAL

MUJI Campsite

Shinmura Design Office

PRODUCT DESIGN: RECREATION

Nameless Paints

Dentsu Inc.

COMMERCIAL ILLUSTRATION: HEALTHCARE

Thorough Examination (Cat, Pig, Dog)

& Creative Lab

ENVIRONMENTAL DESIGN: RETAIL / RESTAURANT / OFFICE / OUTDOOR

Secret Num8rs

Kitchen Leo Burnett

DESIGN

POSTER DESIGN: PUBLIC SERVICE / NON-PROFIT

Seen•Smog

Chen Chun-Wei

POSTER DESIGN: ELECTRONIC BILLBOARD

Sounds of the City

Rosapark

EDITORIAL DESIGN: MAGAZINE FULL ISSUE

Elephant 25

Atlas

EDITORIAL DESIGN: MAGAZINE COVER

Sex in the Digital Age

WIRED

POSTER DESIGN: PROMOTIONAL

Loading

Emuni LLP

BRONZE: 13 CUBES

EDITORIAL DESIGN: LIMITED EDITION / PRIVATE PRESS OR SPECIAL FORMAT BOOK

Brand Guide: Singapore Edition

Foreign Policy Design Group

TYPOGRAPHY: TYPOGRAPHY SYSTEMS

I Am a Witness

Goodby Silverstein & Partners

POSTER DESIGN: PROMOTIONAL

Celebrating 50 years

F/Nazca Saatchi & Saatchi

DESIGN

COMMERCIAL PHOTOGRAPHY: MAGAZINE FEATURE STORY

Cosby: The Women

New York Magazine

PACKAGE DESIGN: FOOD / BEVERAGE

Packaging Design for Finnmark Rein

Uniform

COMMERCIAL ILLUSTRATION: PHOTO-ILLUSTRATION

Blooming Pins

Ntd Inc.

POSTER DESIGN: PROMOTIONAL

Japan Quality Eyeliner

Dentsu Inc.

EDITORIAL DESIGN: MAGAZINE COVER

Trump

The New York Times

EDITORIAL DESIGN: IMAGE DRIVEN BOOK

Reproducing Scholten & Baijings

Phaidon

COMMERCIAL ILLUSTRATION: NEWSPAPER FRONT PAGE

Political Party Meltdown

Selman Design

EDITORIAL DESIGN: BOOK JACKET

Finding Freedom

Leo Burnett Chicago

PACKAGE DESIGN: FOOD / BEVERAGE

Tea Time Stories

Hakuhodo Inc.

DESIGN

COMMERCIAL ILLUSTRATION: POSTER OR BILLBOARD

Never Stop Riding

The Community

MERIT: 14 WINNERS

POSTER DESIGN: PROMOTIONAL

Flower Lush in Roppongi Hills

AD&D

PACKAGE DESIGN: FOOD / BEVERAGE

Fortnum & Mason Luxury Biscuit Range

Together Design

CORPORATE / PROMOTIONAL DESIGN: CALENDAR

The Tailor Shop “Planque” Calendar

Ayrcreative Ltd

BRANDING CAMPAIGN

2015 UABB Exhibition Identity System

Another Design

INNOVATION: DESIGN

The Last Shot

AKQA

BRANDING CAMPAIGN

I Am My MTV

MTV World Design Studio

POSTER DESIGN: PROMOTIONAL

Open Up Your Imagination

Hakuhodo Inc.

DESIGN

TYPOGRAPHY: POSTER TYPOGRAPHY

Sushi Fonts

Hakuhodo Inc.

EDITORIAL DESIGN: MAGAZINE FULL ISSUE

Mondial

Rapha

COMMERCIAL PHOTOGRAPHY: MAGAZINE FEATURE STORY

Joy of Looking

The New York Times

ENVIRONMENTAL DESIGN: MUSEUMS / GALLERY INSTALLATION

Yoshiaki Irobe: Wall

Nippon Design Center, Inc.

EDITORIAL DESIGN: IMAGE DRIVEN BOOK

Benu

Phaidon

INNOVATION: DESIGN

Sony Music: The Bob Dylan Project

Havas Worldwide New York

ENVIRONMENTAL DESIGN: RETAIL / RESTAURANT / OFFICE / OUTDOOR

mt expo 2015

Iyamadesign Inc.

STUDENT GOLD: 1 CUBE

POSTER DESIGN: PROMOTIONAL

MORA (Monterey Ocean Research Aquarium)

Patrick Slack

Art Center College of Design

DESIGN

STUDENT BRONZE: 3 CUBES

EDITORIAL DESIGN: MAGAZINE STORY MULTI PAGE

Lemon Magazine

Sun Min Chung

School of Visual Arts

TYPOGRAPHY: POSTER TYPOGRAPHY

Tap Tap Tap

lee-re Song

Hannam University

CORPORATE / PROMOTIONAL DESIGN: WILDCARD

Pattern Maker

Yafei Wang

School of Visual Arts

DIGITAL

GOLD: 6 CUBES

DIGITAL EXPERIENCES: GUERRILLA

#OptOutside

Venables Bell & Partners

SOCIAL CONTENT: ADVERTISING THROUGH SOCIAL NETWORKS

Straight Outta Compton

R/GA

CRAFT IN DIGITAL: ART DIRECTION

Out There

CAA Marketing

DIGITAL

CRAFT IN DIGITAL: USE OF TECHNOLOGY

Owlet Baby Care

R/GA

CRAFT IN DIGITAL: USE OF TECHNOLOGY

Rise 2.0 Greater China

AKQA

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT DIGITAL WEB SERIES

GE Podcast Theatre Presents the Message

BBDO New York

SILVER: 10 CUBES

GAMES: ONLINE GAMES

Lightsaber Escape: A Chrome Experiment

72andSunny

SOCIAL CONTENT: PUBLIC SERVICE / NON-PROFIT

Love Has No Labels

R/GA

DIGITAL EXPERIENCES: INSTALLATION

The Last Shot

AKQA

DIGITAL EXPERIENCES: GUERRILLA

#HandsOff

Marcel

DIGITAL EXPERIENCES: EVENT

Canon Gig App

UncleGrey

DIGITAL

CRAFT IN DIGITAL: ART DIRECTION

Dream On

Goodby Silverstein & Partners

INNOVATION: DIGITAL

Focus Motion

R/GA

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT DIGITAL VIRAL VIDEO

Imagine the Possibilities

BBDO San Francisco

SOCIAL CONTENT: ADVERTISING THROUGH SOCIAL NETWORKS

Justino

Leo Burnett Madrid

WEB ADVERTISING: BANNERS

The Smudgy Screen Ad

Cheil Germany

BRONZE: 14 CUBES

MUSIC VIDEO: MUSIC VIDEO DIGITAL

Don't Look Away

AKQA

CRAFT IN DIGITAL: ART DIRECTION

Endless Table

Havas Worldwide Chicago

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT DIGITAL VIRAL VIDEO

European Bike Stealing Championships 2015

Mustard

DIGITAL

WEBSITE: WEBSITE

Inside Abbey Road

Google Creative Lab

APPS: SERVICES / UTILITIES

Kinetic

R/GA

CRAFT IN DIGITAL: USE OF TECHNOLOGY

Print for Help

FCB Brasil

DIGITAL EXPERIENCES: GUERRILLA

Shell We Move?

Hakuhodo Kettle

WEBSITE: CAMPAIGN SITE

Weber BBQ Cultures

UncleGrey

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT INTERACTIVE FILM

Dreams of Dalí

Goodby Silverstein & Partners

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT INTERACTIVE FILM

Google Spotlight Stories 'HELP'

The Mill

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT WEB COMMERCIAL

Hush Little Baby

Saatchi & Saatchi New York

SOCIAL CONTENT: SOCIAL NETWORK PLATFORM

I Am a Witness

Goodby Silverstein & Partners

DIGITAL

CRAFT IN DIGITAL: ART DIRECTION

Malak and The Boat

180LA

SOCIAL CONTENT: SOCIAL NETWORK PLATFORM

Saudi Women's Online March

Leo Burnett Beirut

MERIT: 8 WINNERS

DIGITAL EXPERIENCES: INSTALLATION

Morgan Stanley Digital Signage

Bloomberg

SELF-PROMOTION: WILDCARD

Prana

B-Reel

CRAFT IN DIGITAL: USE OF TECHNOLOGY

Safety Truck

Leo Burnett Argentina

WEBSITE: WEBSITE

Sony Music: The Bob Dylan Project

Havas Worldwide New York

CRAFT IN DIGITAL: USE OF TECHNOLOGY

The Last Shot

AKQA

WEBSITE: CAMPAIGN SITE

The MSSNG Project

BBDO New York

DIGITAL

WEBSITE: CAMPAIGN SITE

Try on a Six

R/GA

BRANDED CONTENT & ENTERTAINMENT: BRANDED CONTENT WEB COMMERCIAL

Unskippable

The Martin Agency

STUDENT GOLD: 2 WINNERS

APPS: SERVICES / UTILITIES

Last Call

School of Visual Arts

APPS: SERVICES / UTILITIES

Lantern

Eugene Gao

Miami Ad School

STUDENT SILVER: 1 CUBE

WEBSITE: E-COMMERCE

Shop by Shape

Han Kim

School of Visual Arts

STUDENT BRONZE: 1 CUBE

APPS: LIFESTYLE

OmNom

Sun Min Chung

School of Visual Arts

DIGITAL

STUDENT MERIT: 2 WINNERS

APPS: LIFESTYLE

Stitch

Katie Cullinan

VCU Brandcenter

INNOVATION: DIGITAL

Watch for Nepal

Himanish Ashar

Miami Ad School Mumbai

INTEGRATED

GOLD: 1 CUBE

#OptOutside

Venables Bell & Partners

SILVER: 3 CUBES

Justino

Leo Burnett

House of Cards - FU 2016

BBH New York

Love Has No Labels

R/GA

BRONZE: 1 CUBE

Emily's Oz

Goodby Silverstein & Partners

MOTION

GOLD: 7 CUBES

ANIMATION

Doors

Buck Design

TYPOGRAPHY

FITC Tokyo 2015 Titles

ALT Creative

DIRECTION

Dream Run

Leo Burnett Melbourne

ANIMATION

Hypervenom

Buck Design

ANIMATION

Justino

Leo Burnett Madrid

INNOVATION: MOTION

Perfume at SXSW

Dentsu Inc.

DIRECTION

Wild Horse Chase

Leo Burnett Melbourne

MOTION

SILVER: 7 CUBES

ANIMATION

The World of Autism

BBDO New York

ART DIRECTION

Wedding

Deutsch

ART DIRECTION

37 Days

Leo Burnett France

CINEMATOGRAPHY

37 Days

Leo Burnett France

EDITING

Taxi

The Leo Burnett Group Thailand

SPECIAL EFFECTS

Dream Run

Leo Burnett Melbourne

CINEMATOGRAPHY

Out There

CAA Marketing

BRONZE: 8 CUBES

MOTION GRAPHICS

#SportsAlphabet

Gentleman Scholar

MOTION

DIRECTION

Way Better Rich Person TV Campaign

McCann New York

EDITING

Way Better Rich Person TV Campaign

McCann New York

INNOVATION: MOTION

Gatorade 'Bryce Harper Virtual Reality Experience'

The Mill

CINEMATOGRAPHY

Dream Run

Leo Burnett Melbourne

ART DIRECTION

Chex Magic Mix Campaign

McCann New York

CINEMATOGRAPHY

Craftsmanship Films for Apple Watch (Aluminum, Steel, Gold)

Apple Inc.

SPECIAL EFFECTS

Close to Home

BBDO New York

MERIT: 6 WINNERS

DIRECTION

Close to Home

BBDO New York

MOTION

ART DIRECTION

A Love Letter to The Internet

Edelman

MOTION GRAPHICS

HIAS: For The Refugee

Moth Collective

DIRECTION

Doctor

Leo Burnett Argentina

MOTION GRAPHICS

Discover What Makes Portland So Portland

Wieden + Kennedy Portland

ANIMATION

La Mer

Psyop

STUDENT GOLD: 2 CUBES

ANIMATION

Taking The Plunge

Thaddaeus Andreades, Marie Raoult, Nicholas Manfredi and Elizabeth Ku-Herrero

School of Visual Arts

MOTION GRAPHICS

Cupidiculous

Panop Koonwat

School of Visual Arts

MOTION

STUDENT SILVER: 2 CUBES

ANIMATION

The Misadventures of Chubzilla

Elizabeth Lee and Dominik Koscinski

School of Visual Arts

TITLE DESIGN

There Will Be Blood

Miguel Lee/Felix Soletic

Art Center College of Design

STUDENT BRONZE: 4 CUBES

TYPOGRAPHY

SVA Motion Graphics Portfolio Screening

School of Visual Arts

ANIMATION

Pussy!

Anastasia Mouyis

Pratt Institute

ANIMATION

Deaf

Minhyung Chun

School of Visual Arts

ANIMATION

Let's Go

Kevin Li

School of Visual Arts

MOTION

MERIT: 3 WINNERS

ANIMATION

Viva Lucha

Anne Fong and JD Gardner

School of Visual Arts

ANIMATION

In A Good Way

Yi Ju Tsai

School of Visual Arts

MOTION GRAPHICS

Longevity

School of Visual Arts

TOP HONORS

DESIGNISM: 2 WINNERS

DESIGN

INNOVATION: DESIGN

Priceless Traps

Geometry Global

MOTION

ANIMATION

Doors

Buck Design

NETWORK OF THE YEAR

Leo Burnett Worldwide

ADVERTISING AGENCY OF THE YEAR

BBDO New York

DESIGN TEAM OF THE YEAR

Dentsu Inc.

DIGITAL AGENCY OF THE YEAR

R/GA

PRODUCTION COMPANY OF THE YEAR

Goodoil

CLIENT OF THE YEAR

Loterias y Apuestas Del Estado

SCHOOL OF THE YEAR

School of Visual Arts

BLACK CUBE: 1 WINNER

MOTION

ANIMATION

Taking The Plunge

School of Visual Arts

DESIGN TEAM OF THE YEAR

Dentsu Inc.

ADVERTISING AGENCY OF THE YEAR

BBDO New York